

Frost Art Museum Receives Grant from Target for “Target Wednesday After Hours”

[MIAMI, FL] (November 14, 2008) – The Patricia & Phillip Frost Art Museum at Florida International University (FIU) is pleased to announce a partnership with Target® in recognition of its efforts to facilitate access to the arts. A unique educational initiative, **Target Wednesday After Hours** will showcase the intricate, interdisciplinary connections among the visual, performing and liberal arts. Free and open to the public, the monthly events will be held at the Frost Art Museum.

To be held on January 7, 2009 at 7:00 p.m., the first event of the series will feature renowned jazz vocalist Nicole Henry, accompanied by Associate Professor and Director of Jazz Performance, Mike Orta and musicians from the FIU School of Music. Hailed by *Japan Times* as “one of the most impressive live performers to personalize the great American songbook,” Nicole Henry will perform songs from her recent CD, *At Last*, featuring standards and new compositions which showcase her distinct voice. The evening will honor FIU students, staff, faculty, and alumni recognized in the “Best in Class” campaign, designed to highlight the achievements of the university community.

One of the Frost Art Museum’s keystone community outreach programs, Target Wednesday After Hours will give FIU and local community members the opportunity to engage in a multifaceted approach to the arts. Sponsored by Target, the 2009 series is designed to complement the museum's innovative exhibitions with lectures, films, panel discussions, music and dance performances, poetry slams, performance art, and more. The series’ interdisciplinary approach is reflected in the Frost Art Museum’s collaboration with various FIU academic units who will co-sponsor each event; partners include the College of Business Administration and the Honors College, among others. “By collaborating with these units, the Frost Art Museum seeks to inspire by creating and implementing an integrated approach to the arts that will reach students who may not typically take advantage of FIU’s numerous cultural resources,” explains Carol Damian, the Director of the Frost Art Museum. In addition to the featured program, the museum’s current art exhibitions will be displayed and tours will be provided. Target's generous grant truly allows "after hours" access to the museum’s world-class exhibitions.

This grant is part of ongoing efforts by Target to strengthen families and communities throughout the country. Since opening its doors, Target has given 5 percent of its income to organizations that support education, the arts, social services, and volunteerism. Today that

translates to more than \$3 million every week.

“At Target, our local grants are making a difference in the communities we serve,” said Laysha Ward, Target’s president of community relations. “We’re proud to partner with FIU as part of our ongoing commitment to give back to the communities where our guests and team members live and work.”

Additionally, Target gives through signature programs that are designed to inspire learning in children and families. Programs include:

- Take Charge of Education[®], a school fundraising program;
- Target Field Trip Grants, a program that helps educators bring learning to life for students through the distribution of grants;
- Ready.Sit.Read!, a program dedicated to fostering a lifelong love of reading in children at an early age;
- Target House[®], which serves as a home away from home for families of children receiving life-saving treatment at St. Jude Children’s Research Hospital[®] in Memphis; and
- Target Volunteers, a program in which Target team members and retirees annually donate more than 350,000 hours of time to more than 7,500 community-based projects.

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About FIU:

Florida International University was founded in 1965 and is Miami’s only public research university. With a student body of more than 38,000, FIU graduates more Hispanics than any other university in the country. Its 16 colleges and schools offer more than 200 bachelor’s, master’s and doctoral programs in fields such as engineering, international relations, and law. FIU has been classified by the Carnegie Foundation for the Advancement of Teaching as a “High Research Activity University.” In 2006 FIU was authorized to establish a medical school, which will welcome its first class in 2009. FIU’s College of Law recently received accreditation in the fastest time allowed by the American Bar Association.

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About Target:

Minneapolis-based Target serves guests at more than 1,600 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests, and team members to help meet community needs.

About the Frost Art Museum – Florida International University

The Frost is an AAM accredited museum and Smithsonian affiliate. The museum is located at 10975 SW 17th St. across from the Blue garage and adjacent to the Wertheim Performing Arts Center on the University Park campus. From Nov. 29 through Sunday, Dec. 7, the museum will be open every day from 10 a.m. to 5 p.m. to celebrate the opening. Normal hours of operation are Tuesday through Saturday 10- 5 and Sunday noon-5. The Frost is closed on all legal holidays. For more information, please visit www.frostartmuseum.org or call 305-348-2890.